

# 1ST QUARTER REPORT 2025

## DEMOGRAPHIC FOCUS



### Our Mission

The Horseheads Family Resource Center provides inclusive, strength-based programs for young children and their families that increase school readiness, support informed parenting, and strengthen community relationships.



**Horseheads Family  
Resource Center**

“Where families learn together”

1034 W. Broad St, Horseheads, NY  
607-483-1067

[HorseheadsFamilyResourceCenter.org](http://HorseheadsFamilyResourceCenter.org)

# Message from the Executive Director

As we reflect on this past quarter, I am proud to share the many ways our team continues to support families and strengthen our community. We celebrated several exciting successes, including hosting free vision screenings for children through the Lions Club, welcoming local families to our Kids' Farmers Market, offering our Community Room for physical therapy and speech therapy with local therapists, and offering CPR and First Aid training to some of our community partners. These initiatives reflect our ongoing commitment to creating safe, inclusive, and supportive spaces for families to learn, grow, and connect.

At the same time, we have navigated some challenges. The departure of a valued parent educator has left a gap in our programming that we are actively working to address. Additionally, we continue to feel the strain of rising utility costs, which impact our ability to allocate resources toward direct services.

Despite these hurdles, our vision remains strong. We are deeply grateful for the continued support of our partners, families, and community members. Together, we will keep building toward a future where every child and caregiver has the opportunity to thrive.

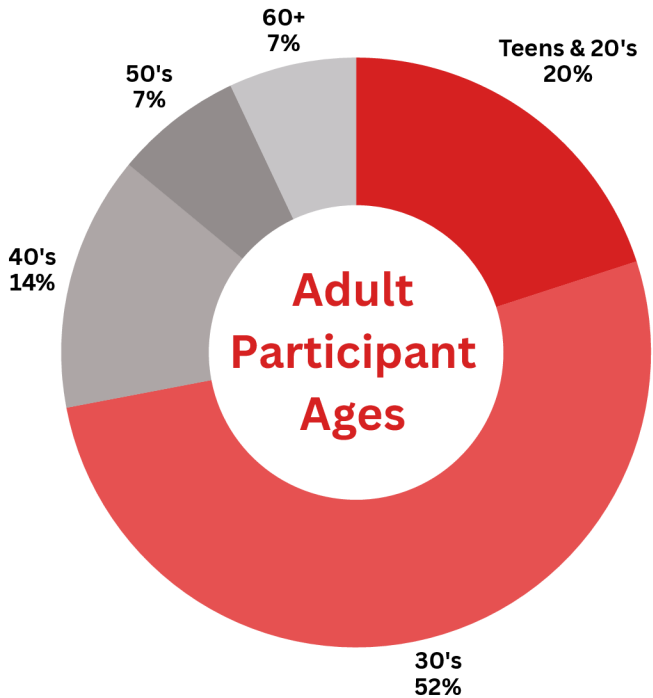
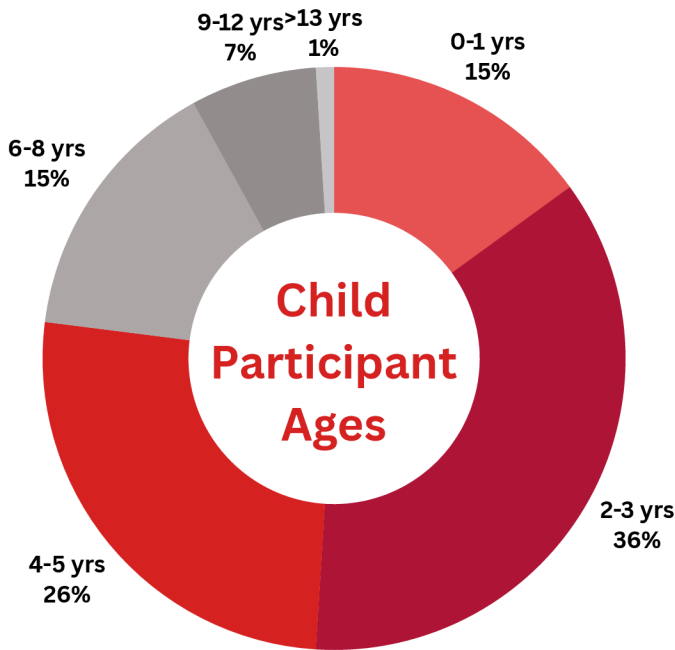
*-Shelby Mickinkle*

607-483-1067

[Smickinkle@horseheadsfamilyresourcecenter.org](mailto:Smickinkle@horseheadsfamilyresourcecenter.org)

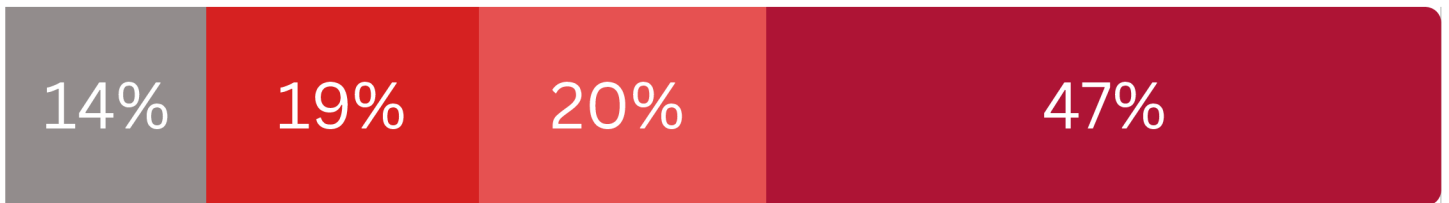
PROGRAM ATTENDANCE	2025 Goals	Actual Numbers to Date 1/1/25 - 3/31/25
Unduplicated families served	800	408
Attendance at Playful Learning open hours	11,000 (avg. 212/week)	3,280 (avg. 252/week)
Attendance at Small Group Programs (Music & Movement, Stroller Walk, Parenting Classes, etc.)	1,600 (avg. 31/week)	524 (avg. 40/week)
Participation in Early Learners Enrichment Activities during open hours	1,600 (avg. 31/week)	455 (avg. 35/week)

# Demographics

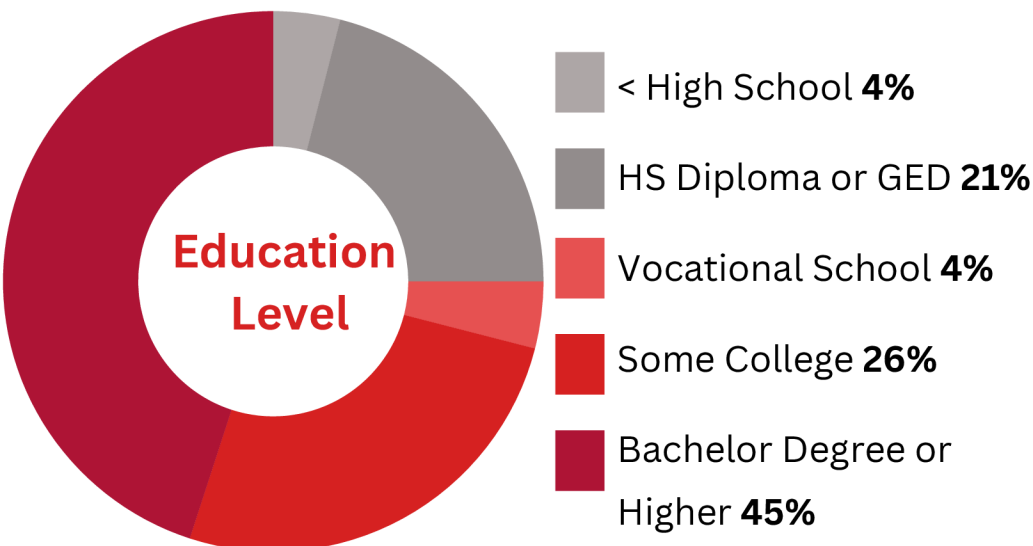


## Household Income

● \$0-\$24,000    ● \$25,000-\$49,000    ● \$50,000-\$74,000    ● \$75,000 plus



17% of HFRC participants are below the Federal Poverty Guideline which represents extreme poverty. More than half of HFRC participants fall below the "ALICE" Basic Needs guideline. Find more information at: [UnitedForALICE.org](http://UnitedForALICE.org).



## Counties Served

62% Chemung County, NY  
17% Steuben County, NY  
5% Schuyler County, NY  
4% Bradford County, PA  
3% Tioga County, NY  
2% Tompkins County, NY  
2% Tioga County, PA  
5% Other



# THANK YOU



Horseheads Family  
Resource Center

*"Where families learn together"*

The HFRC would like to thank all of the organizations that have collaborated with us to bring programs and resources to so many families.

## Our partners include:

- Chemung County C.I.D.S.
- Chemung County Library District
- Chemung County Family Court
- Cornell Cooperative Extension
- Columbia University
- Department of Social Services
- Elmira College
- Friends of the Chemung River Watershed
- The Arnot Mall
- The Family Reading Partnership
- The Food Bank of the Southern Tier
- Twin Tiers Breastfeeding Network

1034 W. Broad St, Horseheads, NY

607-483-1067

[HorseheadsFamilyResourceCenter.org](http://HorseheadsFamilyResourceCenter.org)

The HFRC is so grateful for the support that we receive. Every contribution helps to provide families with programs and spaces that are safe, fun, educational, and friendly to all.

Thank you so much for your support and please feel free to stop by or reach out at any time. We love to hear your feedback and we love to share all of the great things we do!

