

1ST QUARTER REPORT 2024

DEMOGRAPHIC FOCUS



Our Mission

The Horseheads Family Resource Center provides inclusive, strength-based programs for young children and their families that increase school readiness, support informed parenting, and strengthen community relationships.



**Horseheads Family
Resource Center**

"Where families learn together"

1034 W. Broad St, Horseheads, NY
607-483-1067
HorseheadsFamilyResourceCenter.org

Message from the Executive Director

Successes & Challenges

HFRC was so excited to start our year with a renovation at the Arnot Mall Playroom. After being in the space for two years with the carpet and floor that we inherited from the previous business, it was time for an upgrade and we made the decision to replace the very old floors with new waterproof LVT. You can see in our photos how nice it looks. It is also easier to keep clean and is considered a huge improvement by families that come to our Playroom. It was also a great time for us to open a second bathroom instead of having just one “family” bathroom, making our Playroom more welcoming to the male caregivers that visit us.

Some other successes that we have had so far in 2024 include high attendance at our small group programs and special activities and an increase in the number of supervised visits that we have been able to offer. New connections with key players in our community have made our visit program more successful. We are very pleased with the quality of that program, and with our ability to offer more visits per week than last year.

HFRC offered a new 6-week parenting class after receiving feedback from families that this is a need in the community. While this class was hugely beneficial for those that attended, and registration prior to the class was full, not every participant attended every class. After speaking with those who participated, it was suggested that the in-person format was a limitation and HFRC will continue to explore other methods of delivering formal parenting education to add to our current offerings.

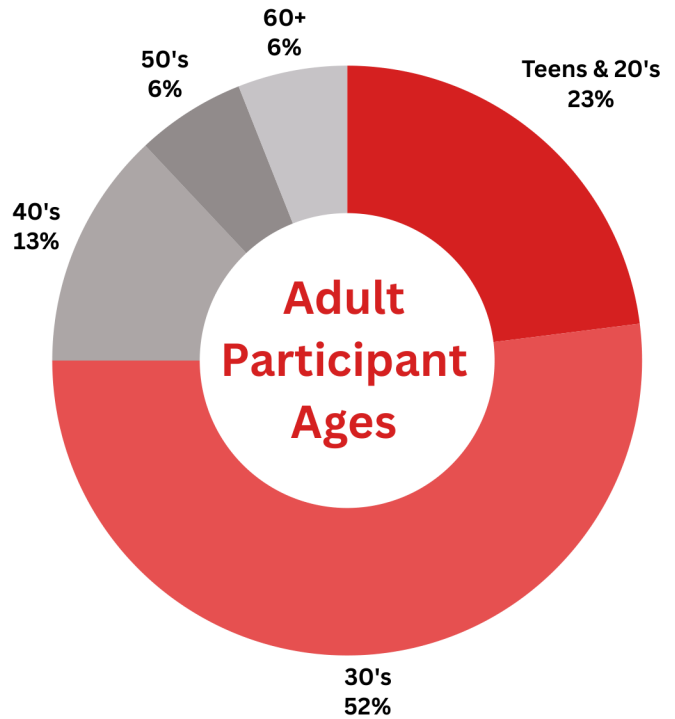
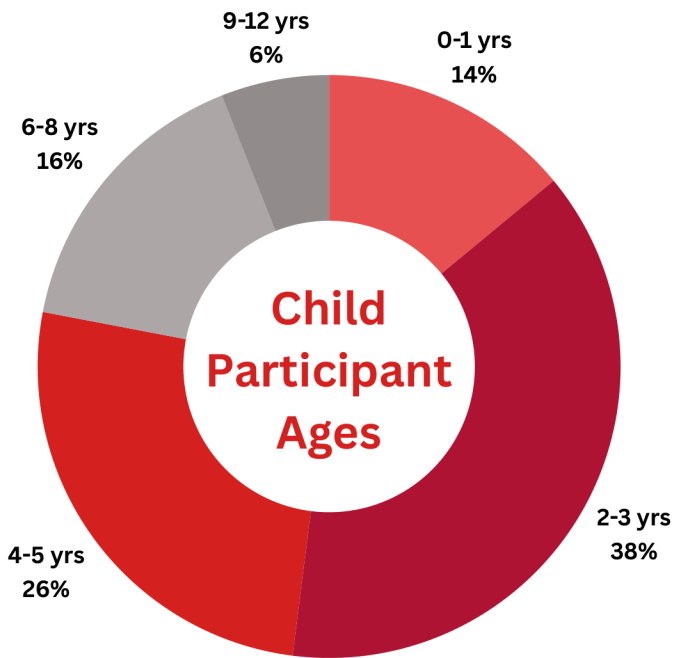
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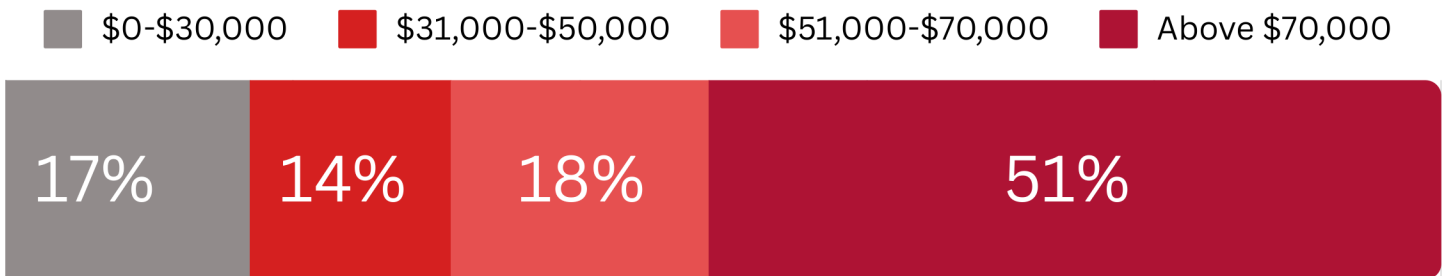
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HFRC PROGRAM ATTENDANCE	Goals for 2024 Jan - Dec	Actual Numbers to Date 1/1/24 - 3/31/24
Unduplicated families served	700	409
Attendance at Playful Learning open hours	10,000 (avg. 192/week)	3,122 (avg. 240/week)
Attendance at small group programs (Music & Movement, Stroller Walk, Parenting Classes, etc.)	1,450 (avg. 28/week)	363 (avg. 28/week)
Attendance at supervised visits facilitated by HFRC	575 (avg. 11/week)	220 (avg. 17/week)

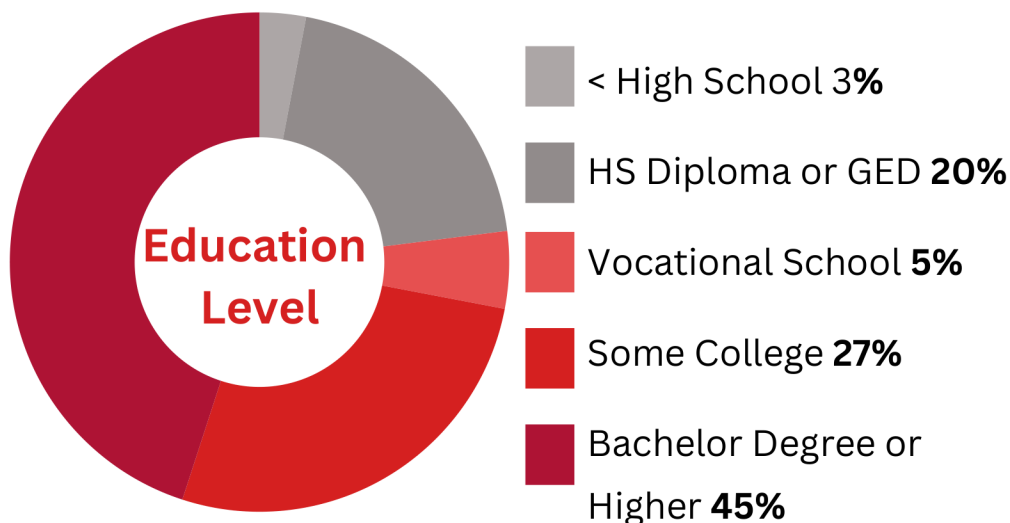
Demographics



Household Income



16% of families in HFRC programs are below the Federal Poverty Guideline which represents extreme poverty. About half of HFRC participants fall below the "ALICE" Basic Needs guideline. Find more information at: UnitedForALICE.org.



Counties Served

65% Chemung County, NY
 17% Steuben County, NY
 5% Bradford County, PA
 4% Schuyler County, NY
 2% Tioga County, NY
 2% Tioga County, PA
 2% Tompkins County, NY
 3% Other

THANK YOU

The HFRC is so grateful for the support that we receive. Every contribution helps to provide families with programs and spaces that are safe, fun, educational, and friendly to all.

Thank you so much for your support and please feel free to stop by or reach out at any time. We love to hear your feedback and we love to share all of the great things we do!

"Such a warm atmosphere!
Great resource for parents
of young children!"



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"HFRC has been an awesome program for me and my 2 year old! He enjoys coming and it's nice to have this open, fun space where I know he'll always have fun!"

