

QUARTERLY REPORT

EVALUATION & APPRECIATION

4TH QUARTER 2023



OUR MISSION

The Horseheads Family Resource Center provides inclusive, strength-based programs for young children and their families that increase school readiness, support informed parenting, and strengthen community relationships.

1034 W. Broad Street
Horseheads, NY 14845
607-483-1067

HorseheadsFamilyResourceCenter.org



**Horseheads Family
Resource Center**

“Where families learn together”

Message from the Executive Director

HFRC is immeasurably grateful for all of the support that we received this year. Our donors were incredibly generous and we are so proud to report the success that they helped us achieve. We also recognize the huge amount of support that we receive through in-kind donations of space, supplies, and especially the time of others, both volunteers and community partners. Thank you!

-Shelley Mickinkle

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Program Attendance 2023

	2023 Goals	2023 Actual Numbers
Unduplicated families served by HFRC	500	801
Attendance at Playful Learning Program (drop-in play-based learning program for families)	7,500 (avg. 150/week)	11,357 (avg. 227/week)
Attendance at small group programs & events	1,200 (avg. 24/week)	2,465 (avg. 49/week)
Attendance at Supervised Visits	770 (avg. 15/week)	581 (avg. 12/week)
Attendance at Summer Lunch Program	No Goal Set	3,068 (average 93/day for 33 days)

Beyond the Numbers

HFRC is so proud of the numbers we saw in 2023 and is continually surprised by how our centers keep growing! With over 800 unique families participating in our programs, we have had to work hard to keep up with this new pace of over 250 people visiting HFRC each week. HFRC staff members are making sure that families are getting the attention they need and that our spaces are always clean, comfortable, and welcoming for everyone. Our growing attendance has increased our needs when it comes to staffing and consumable supplies and HFRC continues to work with funders to make sure that our centers are stocked and kept to the best possible standard.

Survey Results

In October HFRC conducted its annual survey of families at our centers. This year we had more responses than ever with 120 participants taking the survey.



When families were asked to rate their experience at HFRC from 1-10 our **average rating was 9.7!**

What participants had to say:

“We absolutely love it here and are so thankful for the HFRC. We have been coming regularly for over 2 years. I think this program has tremendously helped our 3 year old with group skills and social skills and has prepared her well for pre-k. We also have enjoyed making friends with all the parents here.”

“HFRC is amazing! I absolutely love the diversity of both staff and participants.”

“The staff is wonderful, supportive, loving, and so helpful.”

“As a new member to the community this place was the first place I felt like I belonged. Having this resource for my children and myself means more to me than I can say.”

2023 Annual Survey Results from Families

100%	agree that the HFRC is welcoming and accepting of all cultures, races, family structures, and abilities.
100%	say that the HFRC environment is safe, fun, and clean.
94%	agree that the HFRC offers programs that are useful for families with young children.
96%	say that their child(ren) benefit from playing with other children at the HFRC.
93%	agree that their child learns about and/or practices group rules such as taking turns, following directions, and cleaning up at the HFRC.
91%	feel that coming to the HFRC makes them feel more connected to their community.
90%	feel more confident and empowered to manage the challenges of raising a child after visiting the HFRC.
92%	learned more about their child’s developing skills and behaviors at the HFRC.
78%	learned at the HFRC about parenting techniques to use with their child.
95%	learned at the HFRC about activities, services, programs, and resources that are available in our area.

THANK YOU!

The HFRC receives support from many sources including several foundations, businesses, and, of course, our families and community. We appreciate all of them!

2023 Donors Include:

Foundations

Community Foundation of Elmira-Corning and the Finger Lakes
Corning Incorporated Foundation
Douglas G Anderson Leigh R Evans Foundation
Eaton Charitable Fund
Fund for Women of the Southern Tier
Matthews Children's Foundation
Rose's Youth Philanthropists
The Alfred & Jane Ross Foundation
The Anderson Foundation
The Hilliard Foundation
The New York Bar Foundation
The Triangle Fund
The Tripp Foundation
Tioga Downs Regional Community Foundation

Businesses

Alsworth Capital Management
Arnot Mall Barber Shop
Chemung Canal Trust Company
Corning Credit Union
Dandy Mini Marts
Edger Enterprises
Excellus BlueCross BlueShield
First Heritage Federal Credit Union
Gough Holding Corporation
Kennedy Valve
Picnic Pizza
Simmons-Rockwell
Valicenti Insurance Services

Service Groups

Horseheads Elks Lodge
United Women in Faith

58 Donations from Community Members

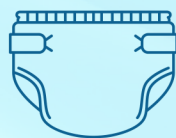
Over 100 cash donations from HFRC Participants

HFRC is also so grateful to the board members, families, friends, and businesses that donate money, supplies, and their time to our organization. We couldn't do it without them!

80 Boxes
of Snacks



80 Packs
of Diapers



90 Glue Sticks
& Craft Supplies



2,500
Children's
Books



35 Packs
of Batteries



Too many
toys
to count!

