

# QUARTERLY REPORT

DEMOGRAPHIC  
FOCUS

1ST QUARTER  
2023



**Message from the  
Executive Director**

**Attendance**

**Demographics**

**Thank You**



**Horseheads Family  
Resource Center**

*“Where families learn together”*

1034 W. Broad St, Horseheads, NY  
607-483-1067

[HorseheadsFamilyResourceCenter.org](http://HorseheadsFamilyResourceCenter.org)

# Message from the Executive Director

Our first quarter has been a busy one this year. HFRC staff and volunteers have seen an increase in daily participation with over 90 families visiting HFRC each week. In addition to an increase in attendance, we have also increased our program enhancements with at least one drop-in program being offered each week alongside our usual monthly program offerings.

We have seen huge success with some of these programs including the “Pokemon Trainer Club” which occurs for school-aged children on the last Tuesday of each month, and the “Reading to the Rescue” program where families were invited to come and interact with cats from our local animal shelter. These programs have been very well received, with the rescue program seeing over 60 participants! (See the photo on the last page of this report.)

HFRC is also excited about our newest space, a multi-purpose room in the Arnot Mall, which provides us with more storage and organization, a private meeting space, and a second location to conduct supervised visits. Supervised visits continue to progress although staff turnover has been a challenge. While we were able to quickly fill the gaps in our staffing, it has led to a bit of slowness in program delivery for supervised visits and it is something we plan to correct going forward.

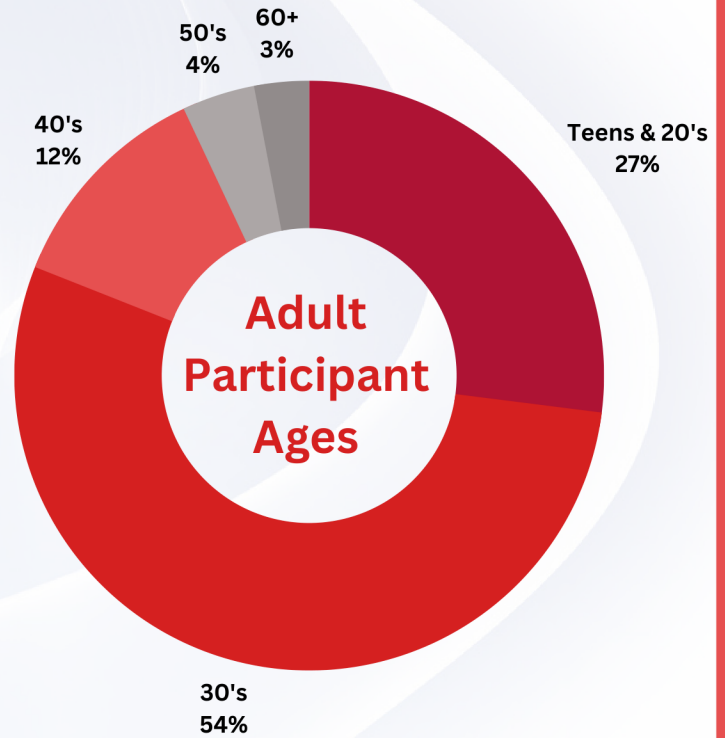
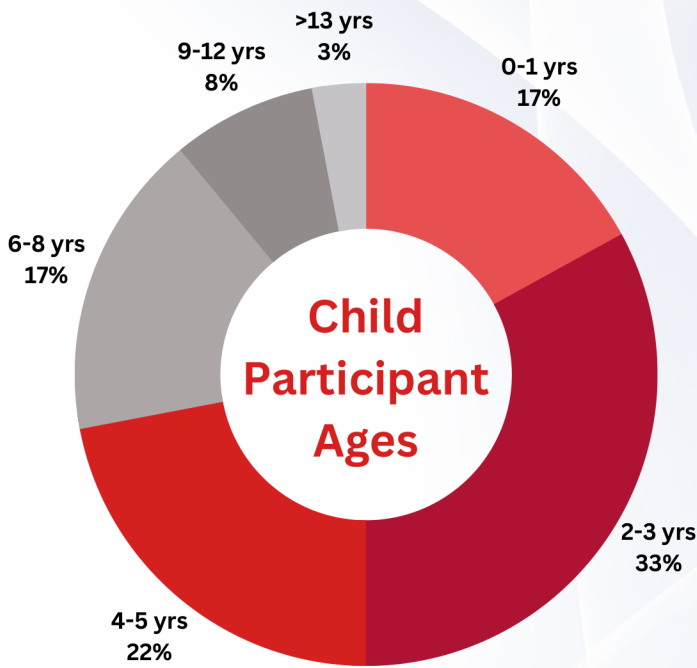
*-Shelby Mickinkle*

607-483-1067

Smickinkle@horseheadsfamilyresourcecenter.org

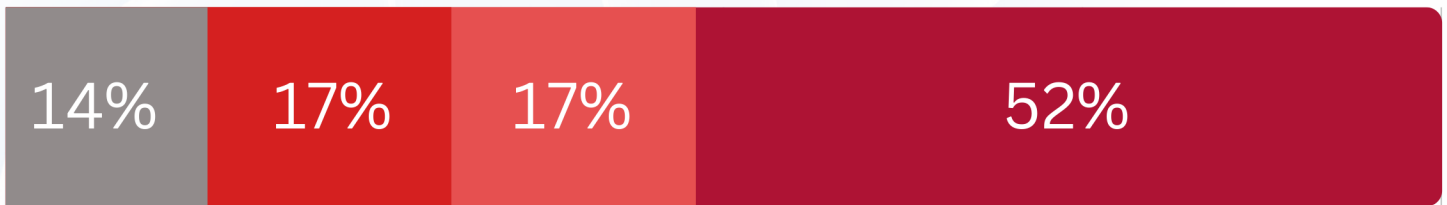
PROGRAM ATTENDANCE	2023 Goals	2023 Actual Numbers 1/1/23 - 3/31/23
Unduplicated families served by HFRC	500	354
Attendance at Playful Learning open hours	7,500 (avg. 150/week)	3,475 (avg. 267/week)
Attendance at small group programs and events	1,200 (avg. 24/week)	345 (avg. 27/week)
Family units doing supervised visits at HFRC	20	8 (with 11 children)
Number of supervised visits and intakes at HFRC	350 (avg. 7/week)	48 (avg. 4/week)

# Demographics

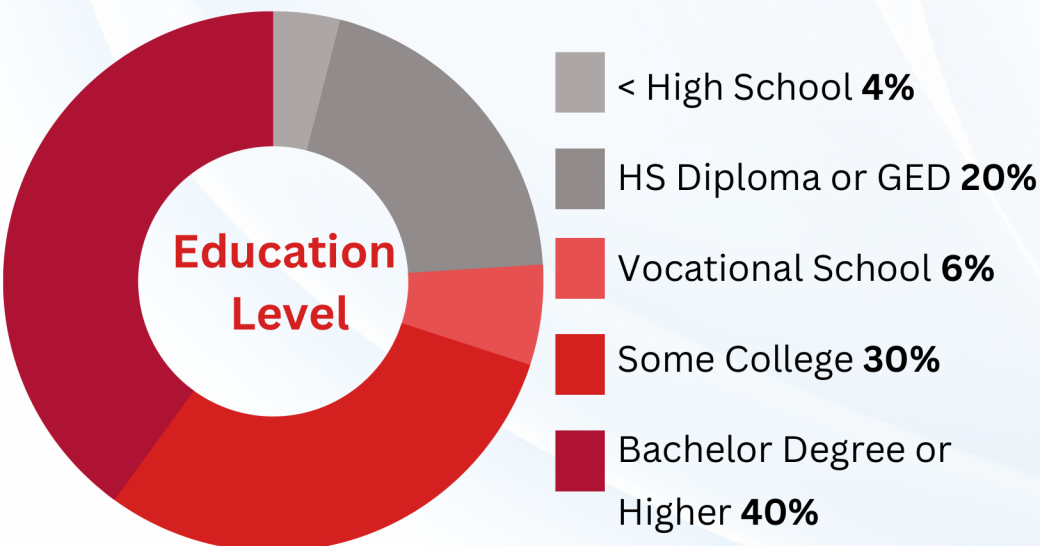


## Household Income

■ \$0-\$20,000   
 ■ \$21,000-\$40,000   
 ■ \$41,000-\$60,000   
 ■ Above \$60,000



16% of HFRC participants are below the Federal Poverty Guideline which represents extreme poverty. More than half of HFRC participants fall below the "ALICE" Basic Needs guideline. Find more information at: [UnitedForALICE.org](http://UnitedForALICE.org).



## Counties Served

68% Chemung County, NY  
 16% Steuben County, NY  
 5% Schuyler County, NY  
 5% Bradford County, PA  
 2% Tioga County, PA  
 1% Tioga County, NY  
 1% Tompkins County, NY  
 1% Yates County, NY  
 1% Other

# THANK YOU



## Horseheads Family Resource Center

*“Where families learn together”*

The HFRC would like to thank all of the organizations that have collaborated with us to bring programs and resources to so many families.

### Our partners include:

- Chemung County C.I.D.S.
- Chemung County Early Intervention
- Chemung County Library District
- Chemung County SPCA
- Cornell Cooperative Extension
- Elmira Animal Shelter
- Leaps and Bounds
- The Arnot Mall
- The Family Reading Partnership
- The Food Bank of the Southern Tier

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The HFRC is so grateful for the support that we receive. Every contribution helps to provide families with programs and spaces that are safe, fun, and friendly to all.

Thank you so much for your support and please feel free to stop by or reach out at any time. We love to hear your feedback and we love to share all of the great things we do!

### Our Mission

The Horseheads Family Resource Center provides inclusive, strength-based programs for young children and their families that increase school readiness, support informed parenting, and strengthen community relationships.

